



NEREC Second Annual Research Conference on ELECTRONIC COMMUNICATIONS

October 29th & 30th

IE Business School

María de Molina, 11 & 27
28006 Madrid

Agenda

The first part of the conference will be devoted to discuss the second annual report in the “Monitoring EU Telecoms Policy” series. This initiative allows a regular examination of the work of the European Commission and other European institutions (the ERG, the RPSG, the Council and the European Parliament) in the field of telecoms regulation and competition. Every year, a report is written by a group of highly respected economists known for their works on regulation and competition in telecommunications and media markets. The views expressed in the report are those of the authors writing in a personal capacity. The annual NEREC Research Conference provides a platform for discussing the report and presenting it to the broader public and the media.

The 2010 report will focus on the EU Policy on Next Generation Networks covering the following aspects:

- NGAs and the Digital Agenda
- The EC’ s Recommendation on NGAs
- NGAs and Net Neutrality
- US policy on NGAs vs EU’s : What can Europe learn from the FCC’s National broadband?

The authors of the 2010 report are Martin Cave (University of Warwick), Scott Marcus (WIK), Andrea Renda (CEPS), and Tony Shortall (Telage).

The second part of the Conference will be devoted to the presentation and discussion of NEREC report on “Elements for a Spanish strategy on NGAs”.

Conference Day 1

Friday, October 29th

MORNING SESSIONS

María de Molina, 11

08.30 - 09.00 Registration

Opening Session

09.00 - 09.30 Opening Remarks

Guillermo de la Dehesa. Chairman of CEPR and NEREC

Keynote speech

Joaquin Almunia. EU Vicepresident and Commissioner for competition

Session 1

09.30 - 10.45

Presentation of the report "Monitoring EU Telecoms Policy/ 2010"

Guillermo de la Dehesa. Chairman of CEPR and NEREC

The EC's Recommendation on NGAs

Tony Shortall. Telage

Comments

Roland Honekamp. Information Society and Media Directorate-General
European Commission

Pilar del Castillo. Member of the European Parliament

Q&A

Other views

10.45- 11.30

Erzsebet Fitori. ECTA

Victoria Gerus. ETNO

Ignacio Gómez. Analysys Mason

Josep Ventosa. Broadcast Networks Europe, BNE

Q&A

11.30 - 12.00

Coffee Break

Session 2

12.00 - 13.30

Comparing the FCC's strategy on NGAs with UE's: What can Europe learn from the US?

Scott Marcus. WIK

Comments

Dimitri Ypsilanti. OECD.

Q&A

Closing Remarks

13.30 - 13.45

Miguel Sebastián. Spanish Minister responsible for telecommunications.
(To be confirmed)

AFTERNOON - NEREC WORKSHOP

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“Elements for a Spanish strategy on NGAs”

- 15.30 - 16.30** **Presentation of the Draft NEREC Report “Elements for a National Broadband strategy in Spain”**
Claudio Feijóo and José Luis Gómez Barroso. NEREC
Comments
Dimitri Ypsilanti. OECD
- 16.30 - 17.00** **Comments on Economics of NGAs deployment**
Tony Shortall. Telage
Scott Marcus. WIK
- 17.00 - 17.20** **Coffee Break**
- 17.20 - 17.50** **Comments on The role of spectrum policy on NGAs deployment**
CEMFI (*To be confirmed*)
Scott Marcus. WIK
- 17.50 - 18.20** **Comments on The role of public aids on NGAs deployment**
Ignacio Gomez. Analysys Mason
Tony Shortall. Telage
- 18.20 - 19.00** **Roundtable/open discussion about a Spanish strategy on NGAs**
- 19.00** **End of the Workshop**

Conference Day 2

Friday, October 30th

MORNING SESSIONS

María de Molina, 27

Cost ISO605 Action - Econ@Tel - A Telecommunications Economics COST Network (<http://www.cost605.org>)

COST is an intergovernmental framework for European Cooperation in Science and Technology, allowing the coordination of nationally-funded research on a European level. COST (together with EUREKA and the EU framework programmes) is one of the three pillars of joint European research initiatives.

Cost Action 605. Session 1

- 09.00 - 09.20** **Innovation of mobile services in Denmark**
Morten Falch
- 09.20 - 09.40** **NGAN and the path to energy efficiency**
Carmen Lastres (with Claudio Feijóo)
- 09.40 - 10.30** **Relations between innovation processes and regulation**
Zsuzsanna Kósa

10.00 - 10.30 *Coffee Break*

Cost Action 605. Session 2

- 10.30 - 10.50** **NGA investments and broadband diffusion in time and space:
Operators' incentives and industrial policies**
Claudio Leporelli
- 10.50 - 11.10** **Mobile network deployment at regional and local level in Spain**
Sergio Ramos
- 11.10 - 11.30** **Regulatory options for NGA in Europe**
Markos Tselekounis (with *Dimitris Varoutas*)
- 11.30 - 12.00** **Discussion and Wrap-up**
- 12.00 **End**

Registration: info@nerec.es | More information: www.nerec.es

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